



1000 Montage Mountain Road  
Scranton, PA 18507  
www.montagemountainresorts.com

## Press Release

Contact: Sarah Farrell  
Email: Sarahf@montagemountainresorts.com  
Phone: 570-969-7669

FOR IMMEDIATE RELEASE

### **FREE BIKE HELMETS FOR COMMUNITY CHILDREN**

(Scranton) On May 24<sup>th</sup>, The Jamie Kotula foundation will distribute 180 helmets to children in need at Montage Mountain Waterpark. The pre-selected children will also be given discounted admission to the waterpark for it's opening day of the 2014 summer season. The waterpark will be open from 11am-6pm for Memorial Day Weekend.

The Jamie Kotula Memorial Ride is organized by Dorian Evans and was created in conjunction with the Jamie Kotula Foundation to help raise awareness for childhood head injuries. The Jamie Kotula Foundation was created to honor the memory of Jamie Kotula, whose untimely passing in a car accident on his way to school on Friday, January 14, 2011, at age 16, broke the hearts of so many. The bike run is 150 miles from Cumberland, Maryland to Point State Park in Pittsburgh, PA.

Montage Mountain Resorts and Sickler's Bike and Sport Shop supported the organization to purchase discounted bike helmets. Over 300 helmets will be distributed overall, with a partial helmet donation going to St. Christopher's Children's Hospital in Philadelphia and the Children's Hospital of Pittsburgh of UPMC. Jamie Kotula's eldest brother is a current medical resident at St. Christopher's Children's Hospital.

The Jamie Kotula foundation has partnered with the Boys and Girls Club of NEPA, Marley's Mission, Big Brothers Big Sisters, and the Children's Advocacy Center to select children in the local community to receive the bike helmets.

For more information, please visit <http://www.jkmemorialride.org> or [www.montagemountainresorts.com](http://www.montagemountainresorts.com).